

# FASHION EAST

## SPRING SUMMER 2017

SUPPORTED BY TOPSHOP

PRODUCTION: FAMILY LTD  
MAKE-UP: M.A.C COSMETICS  
HAIR: BUMBLE AND BUMBLE

FASHION EAST THANKS OUR SPONSORS:

HEADLINE SPONSOR TOPSHOP  
FOUNDING PATRON THE OLD TRUMAN BREWERY  
GREATER LONDON AUTHORITY  
M.A.C COSMETICS  
BUMBLE AND BUMBLE

& WITH SPECIAL THANKS TO:

OFER, JASON & TAMSIN @ THE OLD TRUMAN BREWERY  
MARY HOMER, SHEENA SAUVAIRE, KATE PHELAN & CAROLINE ADAMS @ TOPSHOP  
OUR PANEL: CHARLIE PORTER, CHARLIE HARRINGTON,  
FRAN BURNS, KAY BARRON, LAUREN COCHRANE,  
MANDI LENNARD, RICHARD SLOAN, SARAH MOWER.  
STEPHANIE POWER & CHARLOTTE BUSH  
NICKI BIDDER, JUSTIN PADGETT, SOPHIE JEWES,  
PEJAE BROOKS & CHARLIE SPENCER @ STARWORKS LONDON  
MARY KATE TREVASKIS @ BUMBLE AND BUMBLE  
KATIE GRAND, MADELEINE OSTLIE,  
SARANNE WOODCROFT & BEN MATTHEWS

FASHION EAST TEAM  
NATASHA BOOTH, ANDREW CECILIATO,  
MAEVE MOLLOY + HELENA FLETCHER

@FASHION\_EAST  
FASHIONEAST.CO.UK

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### MIMI WADE PRESENTATION

MIMI WADE IS A YOUNG BRITISH AMERICAN DESIGNER AND GRADUATE FROM CENTRAL SAINT MARTINS. WADE MADE HER DEBUT IN FEBRUARY WITH FASHION EAST, SHOWCASING A COLLECTION OF INTRICATELY HAND PAINTED LEATHER PARTY DRESSES IN CELEBRATION OF HOLLYWOOD'S REBELLIOUS FEMALE PROTAGONISTS. HOMAGES TO FAYE DUNAWAY IN *BONNIE AND CLYDE*, MARIANNE FAITHFULL IN *GIRL ON A MOTORCYCLE* AND CATHERINE DENEVE IN *BELLE DE JOUR* EACH CAME WORN WITH PASTEL LACE BIAS CUT SLIPS PEEKING OUT AND FURRY POM-POM HANDBAGS. MIMI WADE RETURNS TO LONDON FASHION WEEK THIS SEASON FOR HER SECOND SHOWCASE WITH SUPPORT FROM FASHION EAST.

MIMIWADE.COM  @MIMI.WADE  @MIMI\_WADE

### MATTY BOVAN

NEWCOMER MATTY BOVAN JOINS THE FASHION EAST BILL FOR SS17. YORK-BORN MATTY LAUNCHED HIS BRAND IN 2016 AFTER COMPLETING HIS CENTRAL SAINT MARTINS KNITWEAR MA IN 2015. HIS TWELVE-LOOK GRADUATE COLLECTION OPENED THE SHOW EXHIBITING HIS CACOPHONY OF SCULPTURAL KNITS, TEXTURES AND HANDMADE ADORNMENTS. THE COLLECTION WON BOVAN BOTH THE L'OREAL PROFESSIONNEL CREATIVE AWARD AND THE LVMH GRADUATE PRIZE 2015. FOLLOWING A STINT AT LOUIS VUITTON AS JUNIOR DESIGNER, MATTY HAS COLLABORATED ON ILLUSTRATION, MAKE-UP AND STYLING PROJECTS WITH MARC JACOBS, MIU MIU, LOVE MAGAZINE, I-D AND MORE. FASHION EAST IS PROUD TO PRESENT MATTY'S DEBUT AT LONDON FASHION WEEK.

MATTYBOVAN.COM  @BABBYM  @MATTYBOVAN

### A.V. ROBERTSON

AMIE ROBERTSON IS A YOUNG DESIGNER FROM MANCHESTER. AMIE STUDIED AT CENTRAL SAINT MARTINS, GRADUATING IN 2014 WITH A UNIQUE COLLECTION FEATURING HER SIGNATURE HAND-MADE CRYSTAL EMBELLISHMENTS. HER COLLECTION CAUGHT THE EYE OF THE MARC JACOBS DESIGN TEAM AND SHE WORKED WITH THEM IN NEW YORK AND PARIS DEVELOPING EMBROIDERIES AND PRINTS BEFORE LAUNCHING HER OWN BRAND IN 2015. IN AUTUMN 2015 SHE LAUNCHED A COLLABORATIVE CAPSULE WITH GLOBAL RETAILER ASOS BLACK AND IN FEBRUARY 2016 DEBUTED AT LONDON FASHION WEEK WITH FASHION EAST WITH A KNOCKOUT DEBUT STYLED BY KATIE GRAND AND WATCHED BY MARC JACOBS. AV ROBERTSON'S AW16 COLLECTION IS AVAILABLE NOW FROM L'ECLAIREUR (PARIS) AND H LORENZO (LOS ANGELES).

AVROBERTSON.COM   @AV\_ROBERTSON

### RICHARD MALONE

RICHARD MALONE IS AN IRISH DESIGNER LIVING AND WORKING IN LONDON. HE GRADUATED FROM THE CENTRAL SAINT MARTINS BA IN 2014 WHERE HE WAS AWARDED THE PRESTIGIOUS LVMH GRAND PRIX SCHOLARSHIP. HIS TWELVE-LOOK GRADUATE COLLECTION OPENED THE PRESS SHOW AND WAS AWARDED THE DEUTSCHE BANK AWARD FOR FASHION, PREVIOUSLY WON BY CHRISTOPHER KANE. MALONE DEBUTED WITH FASHION EAST IN SEPTEMBER 2015 VIA A STATIC PRESENTATION BEFORE HIS SECOND SEASON SHOWN ON THE CATWALK AT THE TATE BRITAIN LAST SEASON. SS17 WILL BE HIS THIRD OUTING WITH FASHION EAST. RICHARD MALONE'S COLLECTIONS ARE AVAILABLE INTERNATIONALLY FROM STORES INCLUDING SELFRIDGES (LONDON), MACHINE-A (LONDON), L'ECLAIREUR (PARIS), BROWN THOMAS (DUBLIN AND CORK), H LORENZO (LOS ANGELES), JOYCE (HONG KONG), ALTER (SHANGHAI) AND MORE.

RICHARD-MALONE.COM  @RICHARDMALONE

### NOTES TO EDITORS:

FASHION EAST IS A NON-PROFIT INITIATIVE SET UP BY LULU KENNEDY AND THE OLD TRUMAN BREWERY IN 2000 TO SUPPORT EMERGING BRITISH TALENT. THE SCHEME HAS SUPPORTED & LAUNCHED DESIGNERS THROUGH IT'S WOMENSWEAR AND MENSWEAR SCHEME 'MAN' INCLUDING: KIM JONES, JONATHAN SAUNDERS, ROKSANDA, JW ANDERSON, CHRISTOPHER SHANNON, HOUSE OF HOLLAND, GARETH PUGH, SIMONE ROCHA, MARQUES'ALMEIDA, CLAIRE BARROW, RYAN LO, ASHLEY WILLIAMS, CRAIG GREEN, WALES BONNER AND MORE.

TOPSHOP IS FASHION EAST'S HEADLINE SPONSOR. IT IS THE SINGLE BIGGEST SUPPORTER OF YOUNG DESIGN TALENT IN THE INDUSTRY AND HAS SPONSORED FASHION EAST SINCE 2003.

GREATER LONDON AUTHORITY: FASHION EAST CONTINUES TO RECEIVE INVALUABLE FINANCIAL SUPPORT FROM THE MAYOR'S OFFICE'S LONDON FASHION SHOWCASING FUND.

### SHOW PR ENQUIRIES:

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SOPHIE.JEWES@STARWORKSGROUP.COM  
+44 (0) 207 318 0400

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FASHIONEAST.CO.UK

### SALES:

LONDON SHOW ROOMS PARIS SS17  
28<sup>TH</sup> SEPTEMBER – 4<sup>TH</sup> OCTOBER 2016, 10AM–8PM  
LE LOFT (OFF RUE SAINT ANTOINE 28)  
IMPASSE GUÉMÉNÉE, 3 COUR BÉRARD  
75004 PARIS