

AUTUMN WINTER 2017:

PER GÖTESSON

Originating from a small town in the province of Småland in Sweden, the London based designer Per Götesson graduated from the menswear MA at London's Royal College of Art in June 2016 before debuting a capsule collection at MAN shortly afterwards. The collection played with proportion and was an experimental take on the designer's own wardrobe: "It's about scale, about finding a balance pieced between either huge or small." Per Götesson is available to buy from Boon The Shop (Seoul), H Lorenzo (Los Angeles), GR8 (Tokyo), L'Eclaireur (Paris). AW17 is Götesson's second season as part of MAN.

pergotesson.com   @pergotesson

FENG CHENG WANG

Feng Chen Wang is the London based brand of Beijing-born designer Fengchen Wang. Wang completed a Masters at London's Royal College of Arts before launching her brand in 2015. In 2016 Wang was one of 23 designers shortlisted for the prestigious LVMH Prize before debuting in London on the MAN catwalk in June. The combination of functionality with an astute attention to detail and a strong focus on outerwear lies at the core of the brand's aesthetic. Feng Chen Wang is available to buy internationally from stores including Lane Crawford (Shanghai), D-MOP (Hong Kong), GR8 (Tokyo) and Vfiles (New York City). Fashion East and TOPMAN are proud to present Wang's second season for AW17.

fengchengwang.com   @fengchenwang

CHARLES JEFFREY LOVERBOY

Charles Jeffrey is a Central St Martin's MA graduate, illustrator and radical creative. The Scot launched at Fashion East's presentations in 2015 before taking over the MAN catwalk with his LOVERBOY world. LOVERBOY encompasses a fashion label and a cult club night, each informing the other with his tribe of friends and creative collaborators - artists, performers, musicians, drag queens and poets - contributing to the egalitarian spirit of the brand. The collections are available to buy at stores including Dover Street Market (London, New York City & Tokyo), BOON the Shop (Seoul) and The Four Eyed (Tokyo). AW17 will be 26 year old

Jeffrey's third show with the support of MAN.

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NOTES TO EDITORS

The MAN project was established in 2005 by Fashion East and TOPMAN as the first menswear scheme of its kind. MAN is proud to have supported and launched designers including: *Kim Jones, JW Anderson, Aitor Throup, Christopher Shannon, James Long, Martine Rose, Matthew Miller, Agi & Sam, Astrid Andersen, Craig Green, Bobby Abley, Liam Hodges, Grace Wales Bonner* and more.

MAN recipients are selected by a panel of industry experts including: Andrew Davis, Fashion Consultant; Ben Reardon, Editor-in-Chief of *Man About Town*; Charlie Porter, Men's Fashion Critic at *Financial Times*; Gordon Richardson, Creative Director of *Topman*; Jack Cassidy, Men's Designerwear & Contemporary Buyer at *Selfridges*; Luke Day, Editor of *GQ Style*; Lulu Kennedy Director of *Fashion East*; Sam Lobban Buying Manager at *Mr Porter*; Tim Blanks Editor-at-Large of *Business of Fashion*.

Fashion East is a non-profit initiative established in 2000 by Lulu Kennedy and The Old Truman Brewery to nurture, develop and showcase emerging designers. Fashion East is integral to London's reputation for young talent, having kick-started the careers of some of the UK's top design talent across womenswear and menswear.

TOPMAN is a staunch supporter of UK menswear design talent through its MAN partnership with Fashion East. Over 30 designers have received sponsorship and showcasing opportunities and with the MAN scheme in particular.

PRESS ENQUIRIES

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